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## Prices for advertisement placement

**Publication date:** once a month

**Reservation period:** not later than 14 days before the publication of the magazine

**Layout submission date:** not later than 10 days before the publication of the magazine

**Circulation:** 20 000 in Latvia, 25 000 in Lithuania, 15 000 in Estonia



**Spread**  
420 x 275 mm  
**EUR 2200,00**

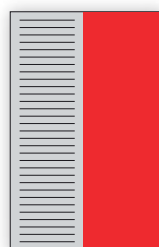


**Inner page**  
210 x 275 mm  
**EUR 1250,00**

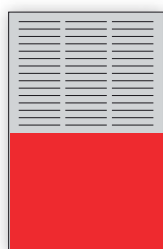
**2nd cover**  
210 x 275 mm  
**EUR 1340,00**

**3rd cover**  
210 x 275 mm  
**EUR 1250,00**

**4th cover**  
210 x 275 mm  
**EUR 1450,00**



**1/2 of page vertical**  
100 x 265 mm  
**EUR 750,00**



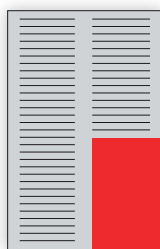
**1/2 of page horizontal**  
200 x 130 mm  
**EUR 750,00**



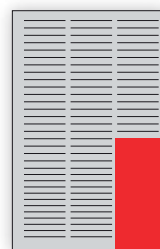
**1/3 of page vertical**  
60 x 265 mm  
**EUR 650,00**



**1/3 of page horizontal**  
200 x 88 mm  
**EUR 650,00**



**1/4 of page vertical**  
100 x 130 mm  
**EUR 500,00**



**1/6 of page vertical**  
60 x 130 mm  
**EUR 300,00**

1. All prices are without VAT
2. The prices are valid from 01.01.2020. till 31.12.2020.

### EXTRA COSTS

1. Layout production - 10%
2. Premium for special placement - 15%
3. Journalist services - 10%

### TECHNICAL REQUIREMENTS

PDF (CMYK,  
text converted to outlines)

**FTP server:** ftp.rigasvilni.lv  
**Username:** reklama  
**Password:** ReklVilni2017

Publishing house Rigas Vilni is one of the largest publishing houses in Latvia.

Publishing house Rigas Vilni is a steadily growing multimedia enterprise that offers integrated services.