

4-IMAGE DYNAMIC XML BANNER SPECIFICATION

IN ORDER TO DISPLAY THE XML BANNER, AN XML FILE MUST BE CREATED AND UPLOADED TO THE CLIENT'S SERVER. A FILE LOCATION URL MUST BE SENT TO JAUNS.LV AND IT WILL BE PARSED ACCORDINGLY ON OUR SIDE.

If the xml file's extension is not actually .xml (i.e. .php, .html, .ashx), then the following line must be added to the header:
Content-Type: text/xml; charset=UTF-8.

EVERY OFFER (REFERENCED AS <ITEM> IN CODE) CAN HAVE THE FOLLOWING ELEMENTS:

- TITLE – The name of the product/offer;
- PRICE – The price of the product/offer: anything written here will be displayed in a new line;
^ The total char count of Title and Price elements should not exceed 35
- IMAGE* – The image of the product/offer, preferably with #F7F7F7 background color (the filesize of the image cannot exceed 1mb; the minimum size of the image is 148x128px, the product should be in the center of the image);
- URL* – The URL of the product/offer in the client's page.

XML EXAMPLE

(any XML data must be put within CDATA tags):

```
<catalog>

<item>
  <url><![CDATA[http://www.shop.com/product]]></url>
  <image><![CDATA[https://www.shop.com/products_image.jpg]]></image>
</item>

<item>
  <title><![CDATA[2. products name]]></title>
  <price><![CDATA[32.15 EUR/kg]]></price>
  <url><![CDATA[http://www.shop.com/2.product]]></url>
  <image><![CDATA[https://www.shop.com/images/2_image.png]]></image>
</item>

<item>
  <title><![CDATA[3. products name]]></title>
  <price><![CDATA[99 000 EUR]]></price>
  <url><![CDATA[http://www.shop.com/3.product]]></url>
  <image><![CDATA[https://www.shop.com/images/3_image.png]]></image>
</item>

</catalog>
```

ADDITIONAL REQUIREMENTS

An image of the client's logo must be sent along with the XML URL, preferably on a transparent background (file extension: png; size: 300x36px; max filesize: 30kb). An URL to client's homepage will be added to the logo image, unless otherwise specified.

* Mandatory fields